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## **Aprima Medical Software and ClearGage Announce Technology Integration**

*Patient-friendly payment solutions benefit Aprima users*

DALLAS (August 14, 2018) – [Aprima Medical Software](#), a leading provider of innovative electronic health record (EHR), practice management (PM) and revenue cycle management (RCM) solutions for medical practices and ClearGage, LLC, a leading provider of patient payment technology and financial services, have established a technology integration agreement to offer a suite of patient-friendly payment solutions to Aprima users.

“According to a TransUnion health study<sup>1</sup>, patient responsibility is growing and is estimated to account for 30% of a healthcare provider’s revenue. As this responsibility increases, providers will need to provide their patients with consumer-centric payment solutions that allow them to pay for their care,” said Michael Nissenbaum, president and CEO of Aprima. “ClearGage has a comprehensive suite of technology-based payment services designed to help our customers more efficiently and effectively collect patient payments.”

Aprima clients will be able to access a full suite of ClearGage payment solutions. ClearGage’s automated patient engagement engine takes advantage of text and email communications. The technology integration will drive faster and better communication with patients regarding their balances and create an easy and effective process for obtaining payment. In many cases, patient payments will be received and posted days or weeks before a traditional statement would even be generated. The combination of time and cost savings to the provider, and convenience for the patient, will improve every aspect of the experience. Over 77% of the US population has a smartphone and utilizing text and email communications is a fast, effective way to communicate with a patient surrounding their healthcare bill.

“We are excited to work with Michael and his team. Aprima provides a state-of-the-art EHR/PM technology and Revenue Cycle Management services. Our partnership demonstrates our commitment to seek out the best-in-class partners to deliver the best revenue cycle solutions to patients and providers alike,” said Chip Hunziker, CEO of ClearGage. “According to the Federal Reserve<sup>2</sup>, 47% of American adults could not cover an emergency expense costing more than \$400. In order for providers to thrive in the coming years, they must provide their patients with meaningful and ethical patient financing solutions

so they can receive and pay for their care. Together, we will create a value proposition that increases patient collections and patient satisfaction.” The ClearGage platform allows providers to offer patient financing and payment plans enabling patients to pay their bill in amounts that fit in their budget. Providers can choose what interest, if any, patients pay, and one hundred percent of patients with a high balance can qualify for some form of payment plan.

### **About Aprima Medical Software, Inc.**

Aprima provides innovative electronic health record (EHR), practice management (PM), population health and revenue cycle management (RCM) solutions for medical practices and has been named the **2018 Best in KLAS Small Practice Ambulatory EMR/PM (1-10 physicians)**. Aprima serves physicians in primary care and more than 70 specialties with a fast, flexible design that adapts automatically to a physician’s workflow and sets the benchmark for ease-of-use, speed and flexibility.

For two decades, the company has delivered quality solutions that have helped tens of thousands of users enhance patient care and satisfaction, as well as improve their practices’ bottom lines. The Aprima EHR/PM solution sets the benchmark for ease-of-use, speed and flexibility, thanks to its single application, single database and customizable design that adapts automatically to individual physician workflows. Aprima has a proven track record of compliance with government initiatives, including the MACRA/MIPS program, has been awarded pre-validation status for NCQA PCMH recognition and won the **Frost & Sullivan 2017 Award for Product Leadership**. Based in Richardson, Texas, the company **performs all development, support and implementation from within the U.S.** To learn more about how Aprima can help your practice, please visit [www.aprima.com](http://www.aprima.com), call us at 844 4APRIMA or email us at [info@aprima.com](mailto:info@aprima.com).

### **About ClearGage, LLC**

ClearGage is a consumer-centric healthcare payments technology and financial services company providing payment processing solutions to the healthcare community. Our sole purpose is to enhance the consumer’s quality of life by providing flexible and ethical payment solutions that enable them to receive and pay for the products or services they need or want. We satisfy the rising need for innovative payment solutions with revenue cycle technology that is efficient, patient-friendly, and capable of reducing bad debt and days sales outstanding (DSO). To learn more about ClearGage, please visit [www.cleargage.com](http://www.cleargage.com), contact us at 888-227-5932 ext. 2, or email [sales@cleargage.com](mailto:sales@cleargage.com).

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*Aprima Medical Software and ClearGage Announce Technology Integration, continued*

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2. Board of Governors of the Federal Reserve system, Report on the Economic Well-being of U.S Households 2014, 2015, <https://www.federalreserve.gov/econresdata/2014-report-economic-well-being-us-households-201505.pdf>